A recently concluded assignment involved a strategy planning exercise to identify areas of Research, Innovation and Investment for one of our major business groups.

The exercise involved gathering data via stakeholder analyses, rigorous evaluation and refining the data through executive focus group discussions, followed by supporting a vetting exercise by the business leadership. As a personal contribution, I crafted an ‘Opportunity Evaluation Framework’ for the industry, that would help the business identify, track and prioritize the investment opportunities that came their way over time.

With the blueprint created from the Opportunity Evaluation Matrix, my team and I have helped the business group arrive at the areas of future business that held the most potential and aligned best with the corporate focus. My leadership of the exercise by knowledge and commitment have been commended as being exemplary, by the heads of both our consulting group as well as the client business group.